



SPRING into Springtime Gala

at the
Needham History Center
April 29, 2023

Celebrate the start of spring at **Spring into Springtime!** A fun-filled evening fundraiser to support the educational and community programs of the Needham History Center & Museum. Under a tent on our beautiful lawn, enjoy fabulous food from local food trucks, scrumptious desserts, bid on spectacular gift baskets, and dance to the sounds of the upbeat local band **The Tear Downs**.

Spring into Springtime is our largest fundraiser this year. We do not receive funding from the town or state, so all of our programs and projects are supported by the generosity of friends like you. We hope you can join us and be a part of this exciting event in support of the Needham History Center.

We invite you to support this wonderful fundraiser as a Sponsor. All proceeds from the event will benefit the Needham History Center's community programs, including our school programs, exhibits, lecture series, and the Thursday News with our popular History Story.

As a Sponsor, your generosity will reach a wide audience, in Needham and beyond –

- Our weekly email, the Thursday News, is sent out to **1400 subscribers**
- Our weekly Facebook posting reaches **1200 followers**, and is also posted on our Instagram account to another **1100 followers**
- Our newly-designed website attracts more than **2500 visits per month**, to view our Events Calendar, History Stories, and Online Exhibits

Sponsors will be acknowledged in the event publicity and event media. Please see the attached schedule of sponsorship opportunities for more details. We greatly appreciate your support. If you would like more information, please contact Gloria Greis, Executive Director, at greis@needhamhistory.org or 781-455-8860.

Sincerely,

Steve Mock

Steve Mock, President

The Needham History Center & Museum is a registered 501(c)3 public charity. All donations are deductible to the extent of the law. EIN #04-2625310.



The Needham History Center & Museum
1147 Central Avenue
Needham, MA 02492
781-455-8860 / www.needhamhistory.org

Sponsorship Information – Spring into Springtime

April 29, 2023 from 7 – 10 PM, at the Needham History Center

\$2500 – Platinum Sponsor

- Recognition/Logo on event signage and all publicity materials, website, social media
- Your logo on the website Event Sponsors slideshow
- Your name and logo on the Sponsors Poster at the event
- 5 additional social media posts to specifically highlight **your** Sponsorship
- Four complimentary event tickets

\$1000 – Gold Sponsor

- Recognition/Logo on event signage and all publicity materials, website, social media
- Your logo on the website Event Sponsors slideshow
- Your name and logo on the Sponsors Poster at the event
- 2 additional social media posts to specifically highlight **your** Sponsorship
- Two complimentary event tickets

\$500 – Silver Sponsor

- Your logo on the website Event Sponsors slideshow
- Your name and logo on the Sponsors Poster at the event
- 1 additional social media post to specifically highlight **your** Sponsorship
- Sponsorship noted in weekly newsletter and social media

\$200 – Bronze Sponsor

- Your name and logo on the Sponsors Poster at the event
- Sponsorship noted in weekly newsletter and social media

Yes! I/We would like to sponsor **Spring into Springtime**, to benefit the Needham History Center & Museum's community programs.

\$2500 Platinum _____ **\$1000 Gold** _____ **\$500 Silver** _____ **\$200 Bronze** _____

My Sponsorship should read as follows: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

*Checks should be made out to **The Needham History Center & Museum**, 1147 Central Avenue, Needham, MA 02492. Please send ad copy (jpg, tiff, or pdf preferred) to Gloria Greis at greis@needhamhistory.org.*