



CORPORATE MEMBERSHIP

Support the Needham History Center with by becoming a Corporate Member. Your Membership donation engages you and your business in a partnership with the History Center. Together we can celebrate the history of Needham as a gift that informs present and future generations. Contact us to learn more.

Membership Level	Gold	Silver	Bronze
NHC&M Speaker at your event (at request)	✓		
Speaking time at an NHC&M event (request)	✓		
Use of NHC & M facility for one meeting/event per year	✓	✓	✓
Rotating banner ad on the NHC & M website	✓		
Sponsor spotlight in our quarterly newsletter	✓	✓	✓
Sponsor Listing in PR, social media, and other collateral	✓	✓	
Photos/Research/Special Requests – Ask us!	✓	✓	✓
	\$3 - 5000	\$1500	\$500

REACHING A LARGE AUDIENCE

Through our publications, outreach, and social media, we reach a wide audience – several thousand people – every week, both within and outside of Needham.

- **Members & Friends** – direct contact, including a weekly email newsletter, to about 1300 contacts
- **Schools** – Our third-grade curriculum program reaches every Needham third-grader and their families (approx. 600 children), in addition to our other school projects at the elementary, middle, and high school levels

- **Social Media** –
 - a. Weekly postings to our own Facebook page (c. 1200 followers) and to the Needham community Facebook page (3000+ followers) for a combined total “reach” of 5-8,000 people weekly
 - b. Instagram – Our new and growing Instagram feed has 1000 followers so far.
- **Local Media** –
 - a. We have an ongoing presence on The Needham Channel (local cable), with news videos, co-produced films, and short subjects scheduled on several days in each week (available to all Needham cable-TV customers), and on demand to anyone via internet streaming
- **Website** – Our website traffic averages 6000 visitors per month, about one-third of whom click over from our social media posts
- **Visitors** – More than 2500 people visit our museum each year to view exhibits, shop, or attend lectures, meetings, and events
- **Community Outreach** – We participate and contribute to 25-30 events each year with other organizations in the community (social and municipal) – such as speaking at the event, providing materials and information for the event, collaborating on a community initiative, etc.

OTHER OPPORTUNITIES

We want to work with you to find the right fit for you at the Needham History Center & Museum. In addition to the recognition outlined above, we can offer our Corporate Members the option to sponsor the NHC & M in a variety of different ways, including adult and children’s programming, conservation efforts, or ways to support publications that go out to our membership:

- **The Thursday News** – Our most frequent and visible offering, reaching thousands of readers each week through Constant Contact and Facebook. In addition to news and updates it shares the very popular Weekly History story. (\$2500)
- **Exhibits** – We have a program of exhibits for adults and children, including community-focused exhibits in partnership with local organizations, and exhibits that highlight local involvement in pivotal historical commemorations. (\$2000-5000)
- **Monthly History Book Group** for adults, to share and discuss a recent history or historical-fiction book. (\$1000)
- **1850 Schoolhouse Day** – In addition to the 1850 Schoolhouse Day for third graders, we have a wide array of programs with the schools, including history-research workshops for the High School’s Greater Boston Project, supplementary in-school programs, community service opportunities, and extra-curricular and enrichment programs with the Public Schools. (\$1000 per school, or \$5000 program)
- **Collections Conservation** – As we continue to make our collections available in the community, there is an increasing need to conserve and stabilize our most precious items. Please contact Gloria about current projects and how you can help.

Please call Gloria Greis at 781-455-8860 or greis@needhamhistory.org to discuss which opportunity may be best for you and your business.